

Simplicity's Progressive Web App (PWA) is a web-based app that allows your SimplicityWeb softphone to be a persistent presence on your desktop with all of its functionality at your fingertips versus having to log into the Simplicity portal to access your web phone.

With a quick download, Simplicity's **Progressive Web App (PWA)** will appear as a Simplicity PWA icon on in your desktop's tool tray/dock. By clicking the icon, the SimplicityWeb softphone can be quickly accessed, or you can choose to have it automatically open by selecting that option in settings.

You will receive push notifications so that you never miss an incoming call. Unread IMs and texts will be noted a "badges" in the PWA icon.



Simplicity Progressive Web App Overview Video:

[https://www.simplicityvoip.net/hubfs/Chris%20Videos/Web/v43%20Progressive%20Web%20App%20\(PWA\).mp4](https://www.simplicityvoip.net/hubfs/Chris%20Videos/Web/v43%20Progressive%20Web%20App%20(PWA).mp4)

Top 5 Reasons to Use a Softphone

Geographic Flexibility - if you have internet, you have a phone

Ease of Collaboration - chat/messaging/video options facilitate quick connection

Customer Relationship Management (CRM) Software Integration - allows real-time access to contact info and caller ID

Upgradable Software - easy updates, no equipment costs

View Employee Availability - see who is online, so call handoffs are seamless