SimplicityLink is a Computer Telephony Integration (CTI) product that allows a standard level of integration with a wide range of popular CRM systems designed to help you get the most out of your Simplicity hosted business telephone system.

SimplicityLink allows end users to work more collaboratively and collectively, accessing information about callers quickly and efficiently. Benefits include:

- Easy to install and maintain
- Seamless system integration between CRMs and Simplicity platform
- Initiate calls and manage client relationships through Simplicity application
- Client record with full history linked to phone system
- Click-to-dial, screen pops, address book, call history, and analytics
- Enhanced features available for other applications on a professional service basis

Cost: $2 - $5/user/month: Basic and Enhanced

ICB Pricing: customized integration based on scope of work

www.simplicityvoip.net