



CUSTOMER PROPRIETARY NETWORK INFORMATION POLICY

Simplicity VoIP ("Simplicity") is committed to maintaining the privacy of its customers. Simplicity is obliged to provide Customer with protections to certain information about how Customer uses its Services. However, that information can help us customize and improve Services Simplicity offers to Customer.

In this section, Simplicity describes what information Simplicity protects and how it is protected.

CPNI PROTECTIONS

As a customer of Simplicity Services, Customer has the right, and Simplicity has a duty, under federal law, to protect the confidentiality of certain types of Services, including: (1) information about the quantity, technical configuration, type, destination, location, and amount of Customer's use of its Services, and (2) information contained on Customer's telephone bill concerning the Services Customer receives. That information, when matched to Customer's name, address, and telephone number is known as "Customer Proprietary Network Information," or "CPNI" for short. Examples of CPNI include information typically available from telephone-related details on Customer's monthly bill, technical information, type of Service, current telephone charges, long distance and local Service billing records, directory assistance charges, usage data and calling patterns.

APPROVAL

From time to time, Simplicity would like to use the CPNI information it has on file to provide Customer with information about Simplicity's communications-related products and Services or special promotions. Simplicity's use of CPNI may also enhance its ability to offer products and Services tailored to Customer's specific needs. Accordingly, Simplicity would like Customer's approval so that Simplicity may use this CPNI to let Customer know about communications-related Services other than those to which Customer currently subscribes that Simplicity believes may be of interest to Customer. **IF CUSTOMER APPROVES, CUSTOMER DOES NOT HAVE TO TAKE ANY ACTION; CUSTOMER'S SIGNATURE ON THE SERVICE AGREEMENT SIGNIFIES CUSTOMER'S CONSENT THAT SIMPLICITY MAY USE AND DISCLOSE CPNI AS DESCRIBED HEREIN.**

However, Customer does have the right to restrict Simplicity's use of Customer's CPNI. **CUSTOMER MAY DENY OR WITHDRAW SIMPLICITY'S RIGHT TO USE CUSTOMER'S CPNI AT ANY TIME BY CALLING 855-247-8686.** If Customer denies or restricts its approval for Simplicity to use Customer's CPNI, Customer will suffer no effect, now or in the future, on how Simplicity provides any Services to which Customer subscribes. Any denial or restriction of Customer's approval remains valid until Customer's Services are discontinued or Customer affirmatively revokes or limits such approval or denial.

In some instances, Simplicity will want to share Customer's CPNI with its independent contractors and joint venture partners in order to provide Customer with information about Simplicity's communications-related products and Services or special promotions. Prior to sharing Customer's CPNI with its independent contractors or joint venture partners, Simplicity will obtain written permission from Customer to do so.

CUSTOMER AUTHENTICATION

Federal privacy rules require Simplicity to authenticate the identity of its customer prior to disclosing CPNI. Customers calling Simplicity can discuss their Services and billings with a Simplicity representative once that representative has verified the caller's identity. There are three methods by which Simplicity will conduct Customer authentication:

- 1) by having the Customer provide a pre-established password and/or PIN;
- 2) by calling the Customer back at the telephone number associated with the Services purchased; or
- 3) by mailing the requested documents to the Customer 's address of record.

Passwords and/or PINs may not be any portion of the Customer's social security number, mother's maiden name, amount or telephone number associated with the Customer's account or any pet name. In the event the Customer fails to remember their password and/or PIN, Simplicity will ask the Customer a series of questions known only to the Customer and Simplicity in order to authenticate the Customer. In such an instance, the Customer will then establish a new password/PIN associated with their account.

NOTIFICATIONS OF CERTAIN ACCOUNT CHANGES

Simplicity will be notifying Customer of certain account changes. For example, whenever an online account is created or changed, or a password or other form of authentication (such as a "secret question and answer") is created or changed, Simplicity will notify the account holder. Additionally, after an account has been established, when a Customer's address (whether postal or e-mail) changes or is added to an account, Simplicity will send a notification. These notifications may be sent to a postal or e-mail address, or by telephone, voicemail or text message.

DISCLOSURE OF CPNI

Simplicity may disclose CPNI in the following circumstances:

- When the Customer has approved use of its CPNI for Simplicity or Simplicity and its joint venture partners and independent contractors (as the case may be) sales or marketing purposes.
- When disclosure is required by law or court order.
- To protect the rights and property of Simplicity or to protect Customer and other carriers from fraudulent, abusive, or unlawful use of Services.
- When a carrier requests to know whether Customer has a preferred interexchange carrier (PIC) freeze on its account.
- For directory listing Services.
- To provide the Services to the Customer, including assisting Customer with troubles associated with its Services.
- To bill the Customer for Services.

PROTECTING CPNI

Simplicity uses numerous methods to protect Customer's CPNI. This includes software enhancements that identify whether Customer has approved use of its CPNI. Further, all Simplicity employees are trained on the how CPNI is to be protected and when it may or may not be disclosed. All marketing campaigns are reviewed by a Simplicity supervisory committee to ensure that all such campaigns comply with applicable CPNI rules.

Simplicity maintains records of its own and its joint venture partners and/or independent contractors (if applicable) sales and marketing campaigns that utilize Customer CPNI. Included in this, is a description of the specific CPNI that was used in such sales or marketing campaigns. Simplicity also keeps records of all instances in which CPNI is disclosed to third parties or where third parties were allowed access to Customer CPNI.

Simplicity will not release CPNI during Customer-initiated telephone contact without first authenticating the caller's identity in the manner set-forth herein. Violation of this CPNI policy by any Simplicity employee will result in disciplinary action against that employee as set-forth in Simplicity's Employee Manual.

BREACH OF CPNI PRIVACY

In the event Simplicity experiences a privacy breach and CPNI is disclosed to unauthorized persons, federal rules require Simplicity to report such breaches to law enforcement. Specifically, Simplicity will notify law enforcement no later than seven (7) business days after a reasonable determination that such breach has occurred by sending electronic notification through a central reporting facility to the United States Secret Service and the FBI. A link to the reporting facility can be found at: www.fcc.gov/eb/cpni. Simplicity cannot inform Customer of the CPNI breach until at least seven (7) days after notification has been sent to law enforcement, unless the law enforcement agent tells the carrier to postpone disclosure pending investigation. Additionally, Simplicity is required to maintain records of any discovered breaches, the date that Simplicity discovered the breach, the date carriers notified law enforcement and copies of the notifications to law enforcement, a detailed description of the CPNI breach, including the circumstances of the breach, and law enforcement's response (if any) to the reported breach. Simplicity will retain these records for a period of not less than two (2) years.

NOTIFICATION OF CHANGES TO THIS POLICY

If Simplicity changes this CPNI Policy, Simplicity will post those changes on www.simplicityvoip.net or in other places Simplicity deems appropriate, so that Customer can be aware of what information Simplicity collects, how Simplicity uses it, and under what circumstances, if any, Simplicity disclose it. If Customer decides to continue receiving its Services after Simplicity makes any changes to this the CPNI Policy, Customer shall be deemed to have given express consent to the changes in the revised policy.